

Save the date! Inspirational creativity-boosting event on 11th Sept

Dear members,

We've just wrapped up the 2014 MRSS Asia Research Conference (described by Ray Poynter as the "[best one day event of the year](#)") 6~7 Aug). One common theme was the constant change affecting market research and the need for new ways of thinking.

MRSS is pleased to bring you a special event to help you **develop new thinking patterns, boost your creativity**, and benefit from the changes all around us.

Join us on 11th Sept for "[Surfing the Waves of Change](#)" – an **interactive session** with [Cyriel Kortleven](#) – a creativity genius and inspirational speaker.



Cyriel's presentation will help you break out of the box of fixed thinking patterns. You'll get **practical tips and tricks** to give you a creative boost and develop skills to transform problems into opportunities. You'll even have a chance to win one of Cyriel's books!

When: Thursday 11th September 2014; 6:00pm ~ 9:00pm
Where: RedDot Boat Quay
Fee: MRSS Members: \$30
Non-members: \$50

We look forward to seeing you!

MRSS Committee

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